



EXECUTIVE BIOS



Traci Burgess, Executive Chair

Traci Burgess is the Executive Chair of Kasasa and an Operating Partner with The Riverside Company. In her role, she leans on her shared values and goals with Kasasa to provide leadership and a competitive edge delivering growth opportunity.

Traci is an involved and guiding chair, serving on the boards of Omnigo, Xcentric Mold & Engineering, Buildout, ToolWatch. Prior to these positions, she was CEO of BrightBytes, and COO of Think Through Learning. She also served as SVP of Sales and Marketing for Catapult Learning and VP of Sales for both Blackboard and Thomson Learning.

Mission driven, strategic, and visionary, Traci brings real-world experience to her consultative role with Riverside. She graduated from Iowa State University with a BS in Math.