



EXECUTIVE BIOS



Chris Cohen, Chief Innovation Officer

Chris developed an intuitive understanding of what drives and differentiates successful community financial institutions during his years in banking mergers and acquisition. As Executive Vice President of Product Management for Kasasa, Chris and his team led the development of Kasasa Loans, which earned Finovate Best of Show in 2018, Finovate

Best Lending Platform in 2019, and a Fintech Breakthrough Award for Best Consumer Lending Platform in 2019. Now Chief Innovation Officer, Chris leads lending product development, working with some of the most cutting-edge partners in the industry.

Kasasa had the good fortune of bringing on Chris Cohen in 2011. As an Executive Consultant, he quickly distinguished himself and moved into an Executive Strategist role. Don't let his self-deprecating sense of humor fool you; Chris won't rest until Kasasa clients are achieving the results they need.

Chris's background in banking mergers and acquisitions gives him an intuitive understanding of what drives successful institutions forward. He started out working for a hedge fund and learned the world of debt and derivatives. Afterwards, he worked for a private equity firm in Nashville as an analyst on their leveraged buyout team. He eventually moved to Austin to join Highline Financial as an associate in their mergers and acquisitions group, where he valued and analyzed more than 50 M&A transactions in the banking space.

Chris received his MBA from the McCombs School of Business at The University of Texas and earned his BS in Finance and Economics from Lipscomb University. He has a wife and three young children whom he adores.